

### BIBLIOGRAPHY

1. Simensky, Melvin and Bryer, Lanning, The New Role of Intellectual Property in Commercial Transactions, John Wiley & Sons, 1994
2. Zipp, Alan S., Business Valuation Methods, American Institute of Certified Public Accountants, 1993
3. Davidow, William, "Accounting Systems Are Completely Wrong", The Red Herring, January 1995, page 91
4. McTaggart, James; Kontes, Peter; and Mankins, Michael, The Value Imperative, The Free Press, 1994
5. Rappaport, Alfred, Creating Shareholder Value, The Free Press, 1986
6. Ritchken, Peter, Options, Theory, Strategy and Applications, Scott Foresman and Company, 1987
7. Dixit, Avinash and Pindyck, Robert, Investment Under Uncertainty, Princeton University Press, 1994
8. Garson, David, "Interpreting Neural-Network Connection Weights", AI Expert, April 1991, pages 47 - 51
9. Welstead, Stephen, Neural Network and Fuzzy Logic Applications in C/C++, John Wiley & Sons, 1994
10. Most, Kenneth S., Accounting Theory, Grid Inc., 1977
11. Hendriksen, Elden, Accounting Theory, Richard D. Irwin, 1982
12. Hayes, Robert & Abernathy, William, "Managing Our Way To Economic Decline", Harvard Business Review, July - August 1980
13. Kulkarni, Arun, Artificial Neural Networks for Image Understanding, Van Norstrand Reinhold, 1994
14. Ward Systems Group, NeuroWindows™ User Manual, Ward Systems Group, 1993
15. Brealey, Richard and Myers, Stewart, Principles of Corporate Finance, McGraw Hill, 1991
16. Faulkner, Terrence, "Applying Options Thinking to R&D Valuation", Industrial Research, May-June 1996
17. Modigliani, Franco and Miller, Merton, "Dividend Policy, Growth and the Valuation of Shares", The Journal of Business, October 1961